

DREAM WORKS



Hosted by Nelson Family Farms

December 4, 2020 7:00 PM

Decorah, Iowa



DREAMWORKS

Nelson Family Farms

www.nelsoncattle.com

Decorah Sales Commission
Decorah, Iowa

Thursday, December 3rd

3:00 pm Cattle available for viewing

Friday, December 4th

Cattle available for viewing all day

4:00 pm Social Hour

5:30 pm Dinner is served

7:00 pm **DREAMWORKS**

genetic partners

E&B Arthur Land & Cattle Mason City, IA
641.430.4902

Ward Brothers Livestock Plattsburg, MO
816.261.0891

sale location...

Decorah Sales Commission

2123 Madison Road • Decorah, IA 52101

sale day phones...

Gabe Chase	507.273.5911
Joe Nelson	507.450.6763
Matt Nelson	507.450.6427
Abe Hauge, Show and Sale Cattle Mgr.	507.459.9962
Dennis Crouch, Herdsman	507.251.0767
Steve Walsky, Fieldman & Wrangler	507.450.9536

sale staff & consultants...

Col. Jered Shipman, Auctioneer	806.983.7226
Mitchell Armitage, Special Assignment	405.641.9438
Jared Ruter, Special Assignment	815.238.7530
Austin Brandt, Lee AgriMedia	712.621.1829

trucking...

Dick Coleman	765.461.0954
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videos available for viewing at...

www.nelsoncattle.com

hotel information...

Country Inn & Suites

2042 State Highway 9 • Decorah, IA 52101 **563.382.9646**

*A block of rooms has been reserved under Nelson Family Farms/
Dreamworks Sale, please make reservations ASAP as it is a busy weekend
in Decorah and the hotels are already filling up!*

sale terms & conditions...

All animals will be sold in accordance with the suggested guidelines of the American Simmental Association and the American Angus Association. Announcements made sale day and from the auction block during the sale take precedence over printed material associated with this sale. Anyone attending this sale attends at his or her own risk.

bid online at....



sale management...



Graham Blagg **530.913.6418**
Tim Anderson **605.682.9343**
www.InnovationAgMarketing.com



Nelson Family Farms

Gabe, Kayla & Claire | Joe & Barb | Matt, Jordan, Maverick & Quinn

It's both an honor and a pleasure to welcome our friends and fellow stockmen to the fourth annual DreamWorks Elite Female Sale. Once again we are proud to present for your appraisal the very best in quality that our program has to offer.

It goes without saying that 2020 has been an unprecedented year in our industry and around the world. Current events have forced us all to sacrifice, and make lifestyle changes that have been frustrating. But within every hardship there also lies opportunity. We have proven yet again that no matter what the obstacles American agriculture will continue to provide the safest and most plentiful food supply the world has ever known. Our industry is as resilient as it is vital and we consider it a great privilege to play a small role in it.

This sale offering is one we feel will leave a mark on the Simmental and Angus breeds. Each and every individual selling is backed by cow families that have been proven in our program. These females have been raised and managed together since the day they were born, under the same nutritional and health protocols meaning that you have the opportunity to select from a truly home raised contemporary group. Nothing has been brought in. This year we elected to breed the sale females for a later calving date to better fit into our customer's operations. As always every female sells in her entirety. When the gavel falls you will own full possession to do with as you please as well as every potential embryo she carries.

We felt that the this year's sale should include something special. Something that was never intended to be for sale. That is why, for the first time in the history of DreamWorks, we are offering a top donor female. Mindemann Blackclass A24 is the most proven and influential female in this program and after much deliberation we agreed she was the one to fill that role. We could not be more excited to see where she will land and the great things she will do in her new home.

DreamWorks is built on a foundation of quality and service. We think that quality has been evident each year on the pages of this catalog. Service we are happy to provide after the sale and that is why we always encourage customers to stay in touch with regards to their purchases and we will be happy to assist in every way possible with things like show preparations, and breeding or other management strategies. Quality and service are required in equal parts to earn repeat business and we are proud to have had many returning customers each year and so it will be again in 2020. On Friday night, the 4th of December, bid with confidence on a group of females that are honest and true, backed by our complete program, knowing that we will be with you every step along the way to help ensure your success and that this industry continues to do the work of feeding the world. Thank you.

The Nelson Family





E013 - daughter of Blacklass A24 sold in the Inaugural DreamWorks sale for \$15,500



G021 – daughter of Blacklass A24



G250 – daughter of Blacklass A24 sold for \$8,750



F317 – granddaughter of Blacklass A24

1 Mindemann *Blacklass* A24

1/2 SM 1/2 AN		2/22/13	2749167	A24						
SVF Steel Force S701		Boyd New Day 8005								
sire... ZKCC Chopper 844U		dam... Mindemann Blacklass 417								
Ms Meyer 31S1 Of TH		Maplecrest RBC Blacklass J104								
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	-0.3	58	83	4	15	44	0.21	0.69	113	65

Homozygous Polled Heterozygous Black

We initiate the 2020 DreamWorks offering with a foundation building block that helped pave the way at Nelson Family Farms. Mindemann Blacklass A24 is undoubtedly one of the most impressive females that we have had the privilege to incorporate into our program. Her genuine mass, dimension, and structural integrity is what sets her into a league of her own. C-F/EBA Blacklass E013 was a high seller the Inaugural DreamWorks sale at \$15,500 to Clayton Walsh of Wisconsin. C-F/EBA Blacklass G250 commanded \$8,750 in the 2019 DreamWorks sale to MSK Farms, Inc of Lewiston, Minnesota. Another daughter sired by Relentless, G012, was selected by Mason Jacob of Winona, MN for \$6,000. A24 has over 40 recorded progeny on file with the American Simmental Association, and is currently averaging 19.6 transferable embryos per IVF cycle. We believe her impact will continue to leave a lasting impression on our program. Here is your opportunity to invest in a proven donor that has the credential to move any operation forward! Offered with E&B Arthur Land & Cattle and Chase Farms.

Breeding Info Safe in calf to ZKCC Easy Rider 601D, ASA#3220626. Estimated due 2/10/21.

2 C-F/EBA *Blacklass* H017

3/4 SM 1/4 AN	1/6/20	3761669	H017
Mr TR Hammer 308A ET	ZKCC Chopper 844U		
sire... KCC1 Exclusive 116E	dam... Mindemann Blacklass A24		
TKCC Victoria 57A	Mindemann Blacklass 417		

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
12	-0.2	69	101	5	18	52	0.17	0.9	119	72

Homozygous Polled Black

Blacklass H017 defines the phrase "Powerhouse" ... Sired by the Fort Worth Stock Show Cowtown Classic high seller, KCC1 Exclusive 116E, who topped the sale at \$120,000 for 1/2interest. The lot 1 featured donor dam, Mindemann Blacklass A24 has been a tried and true producer for us and we believe that this three-quarter blood female has the credentials to carry on the next generation of elite Simmental genetics. Her foot size, correctness of angles, and shear dimension is overwhelming. What sets her apart is her unique ability to handle this mass with such elegance and ease. A next generation producer that we anticipate making an impact for her new owners!



C-F/EBA Blacklass H017



KCC1 Exclusive 116E - ref. sire

3 C-F/EBA *Blacklass* H166

3/4 SM 1/4 AN	2/14/20	3761670	H166
Profit	ZKCC Chopper 844U		
sire... VCL LKC Equity 608D	dam... Mindemann Blacklass A24		
BF Miss Crysteel Tango	Mindemann Blacklass 417		

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	0.8	64	90	4	18	49	0.06	0.48	103	63

Polled Black

H166 is a standout within the Percentage Simmental division of the 2020 Edition of DreamWorks. Sired by the \$70,000 Equity and backed by the featured Lot 1 donor, Mindemann Blacklass A24. She is chiseled about her front third, bold in her rib cage, and offers the proud presence that we have come to expect from the A24 cow family. Her futuristic look indicates that her best days will come as a yearling next summer and fall.



C-F/EBA Blacklass H166



VCL LKC Equity 608D - ref. sire

4 C-F/EBA *Blacklass* H191

3/4 SM 1/4 AN	2/19/20	3761671	H191
Profit	ZKCC Chopper 844U		
sire... VCL LKC Equity 608D	dam... Mindemann Blacklass A24		
BF Miss Crysteel Tango	Mindemann Blacklass 417		

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	0.8	64	90	4	18	49	0.06	0.48	103	63

Polled Black

H191 is a striking three-quarter daughter of the foundation A24 matron that is sired by the \$70,000 Equity stud. Equity is sired by the \$400,000 Profit and backed by the \$114,000 Crysteel Tango. She is big footed, stout pinned, and offers a look of balance from the profile. A top Percentage Simmental female that will be ultra-competitive on the tan bark.



C-F/EBA Blacklass H191 3



5

NFF *Wicked* H197

PB SM	2/22/20	3753959	H197							
Yardley Impressive T371		RCC Smoldering Virtuoso								
sire... Yardley High Regard W242		dam... NFF Wicked A154								
Miss Yardley T68		RCC-NFF Wicked								
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	2.4	69	103	2	21	56	0.04	0.64	122	70

Polled Black

NFF Wicked H197 is a true standout that we have admired since day one. She is sired by the tried and true, Yardley High Regard W242, and backed by the influential Wicked cow family that has made such a substantial impact in the Nelson Family Farms and Ruby Cattle Company programs. Her dynamic feature, proud presence, and balanced silhouette sets her apart from the crowd. H197 is a maternal sister to the impressive G177 female who was the high selling Simmental female in the 2019 DreamWorks sale. H197 is a February prospect that we anticipate enduring a highly successful career at the end of the leather lead, yet we believe her added power and dimension to aid in her success in production. A true sale feature... bid with confidence!



RCC-NFF Wicked - reference maternal granddam



Yardley High Regard W242 - reference sire

6 NFF *Wicked* H221

PB SM	3/5/20	3753902	H221
Yardley Impressive T371		RCC Smoldering Virtuoso	
sire... Yardley High Regard W242	dam... NFF Wicked A154		
Miss Yardley T68		RCC-NFF Wicked	

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	2.4	69	103	2	21	56	0.04	0.64	122	70

Polled Black

H221 is a flushmate sister to H197 that we admire for her added mass, shape, and dimension. She is big footed, stout boned, and wide based. A154 has become a foundation donor in the Nelson Family Farms program. Skeletal quality, eye-appeal, and the brood cow fundamentals... hang your hat on a cow family that is noted for generating at the highest levels!



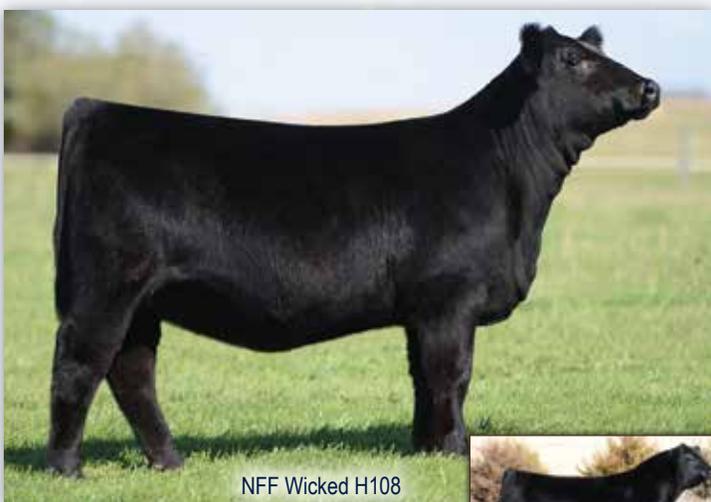
NFF Wicked H221

7 NFF *Wicked* H108

PB SM	2/3/20	3753917	H108
Yardley Utah Y361		RCC Smoldering Virtuoso	
sire... W/C Relentless 32C	dam... NFF Wicked A154		
Miss Werning KP 8543U		RCC-NFF Wicked	

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
12	2.9	71	97	4	19	55	0.14	0.61	128	73

Polled Black



NFF Wicked H108



W/C Relentless 32C - ref. sire

8 NFF *Wicked* H137

PB SM	2/7/20	3753910	H137
Yardley Utah Y361		RCC Smoldering Virtuoso	
sire... W/C Relentless 32C	dam... NFF Wicked A154		
Miss Werning KP 8543U		RCC-NFF Wicked	

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
12	2.9	71	97	4	19	55	0.14	0.61	128	73

Polled Black

H108 and H137 are full sisters that are sired by the popular and proven W/C Relentless 32C stud and backed by the impressive NFF Wicked A154 matron. Look, style, and presence combined with body mass, fleshing ability, and real-world functionality can be identified in this pair of sisters. H108 is stunning from the profile with a captivating presence. Her foot, bone, and structural integrity sets the standard for maternal function and we believe her to be a force in the show ring and production. H137 is big bodied, bold centered, and looks like a model brood cow in the making. A pair of sisters that combine the elite 8543U and Wicked cow families... two of the breed's most consistent cow lines!



NFF Wicked H137



9

NFF *Wicked* H037

PB SM	1/17/20	3753903	H037							
TLLC One Eyed Jack		RCC Smoldering Virtuoso								
sire... RUBY/SWC Gentleman's Jack	dam... NFF Wicked A154									
SWC Ruby Yetti 143Y		RCC-NFF Wicked								
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
14	1.8	71	106	4	17	52	0.02	0.63	124	72

Polled Black

NFF Wicked H037 is big footed, stout boned, and shapely daughter of the great Gentleman's Jack stud, the standout baldy son of SWC Ruby Yetti 143Y matron. H037 is another daughter of the proven A154 female from the prolific Wicked cow family. Study the basic build and genuine dimension that this January Purebred offers, she is bred in the purple!



Ruby/SWC Gentleman's Jack - reference sire



10

NFF *Wicked* H125

3/4 SM 1/4 AN	2/5/20	3753986	H125
TKCC Carver 65C		WLE Big Deal A617	
sire... KCC1 Carver 284E		dom...NFF Wicked F224	
TR Ms Precision 2077Z		RCC-NFF Wicked	



TKCC Carver 65C – paternal grandsire

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
13	-0.4	93	140	7	20	66	0.45	0.76	146	93

Polled Black

H125 is a direct daughter of Wicked F224, the Big Deal sired daughter of the 2009 NAILE Grand Champion Percentage Simmental Female, RCC-NFF Wicked. H125 is sired by a direct son of the \$34,000 TKCC Carver 65C stud that is backed by the late Pilgrim and the Kearns Cattle Company foundation donor, Ford RJ Dolly Y83. Big feet, stout boned, and wide based... a brood cow in the making that has the extra dimension and power it takes to find the backdrop early and often. H125 is backed by a pedigree lined with elite individuals of significance top and bottom side!



TR Ms Precision 2077Z - paternal granddam



Rhythm



Ruby NFF Rhythm 2124Z - maternal granddam



VCL LKC Profit Maker 604D - reference sire

11 NFF *Rhythm* H018

3/4 SM 1/4 AN 1/7/20 3753973 H018
 Profit B C Lookout7024
 sire... VCL LKC Profit Maker 604D dam... Ruby NFF Rhythm 719E
 BF Miss Crysteel Tango Ruby NFF Rhythm 2124Z

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	1.9	70	102	3	20	55	0.07	0.56	108	66

Homozygous Polled Homozygous Black

NFF Rhythm H018 is a sharp featured baldy three-quarter blood daughter of the resident herd sire at Rust Mountain View Ranch, VCL LKC Profit Maker 604D. Profit Maker is a full brother to the \$70,000 Equity, backed by the influential \$114,000 Crysteel Tango. The dam of H018 is sired by the late BC Lookout 7024 that backed by the great Ruby NFF Rhythm 2124Z matriarch that resides in the donor pen at Ruby Cattle Company. An elite lineage saturated by some of the highest generating and most influential females of the Simmental breed can be identified throughout her lineage. Power in the blood is a serious understatement here!

12

NFF *Lady* H022

3/4 SM 1/4 AN 1/8/20 3753969 H022

Mr TR Hammer 308A ET Ruby NFF Yukon Y108

sire... **KCC1 Exclusive116E**

dom... **NFF Lady A193**

TKCC Victoria 57A

NFF Lady X034

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
12	1.2	73	108	6	19	55	0.27	0.79	134	76

Polled Black



NFF Lady H022

13

NFF *Lady* H207

3/4 SM 1/4 AN 3/1/20 3753888 H207

Profit Ruby NFF Yukon Y108

sire... **VCL LK Equity 608D**

dom... **NFF Lady A193**

BF Miss Crysteel Tango

NFF Lady X034

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	2.2	68	97	5	19	53	0.15	0.36	118	67

Polled Black



NFF Lady E134 - 2018 Wisconsin State Fair Supreme Champion female - maternal sister to Lot 12 & 13

H207 and H022 are maternal sisters that are from the influence of the legendary Rhythm 418P matriarch. Their maternal grandsire, Ruby NFF Yukon Y108 has served as a foundation breeding piece in the Nelson Family Farms program. Their maternal granddam is backed by BC Lookout 7024. H207 is a sharp featured, elegant three-quarter blood that is sired by the \$70,000 Equity, the Profit sired son of the \$114,000 Crysteel Tango. H022 is stout, bold, and robust in her rib cage, yet offers a soft and maternal look from the side. She is sired by the \$120,000 KCC1 Exclusive 116E, a direct son of the late TKCC Victoria 57A. This pair of females are maternal sisters to the 2018 Wisconsin State Fair Supreme Champion Female Overall Breeds. In the inaugural sale at Nelson Family Farms the A193 progeny averaged just under \$10,000. NFF Lady E134, the \$16,000 female selected by the Walsh brothers was selected Supreme or Reserve Supreme Champion Female 7 different times. Regardless of which sister you prefer and best fits your program, rest assured that the generating potential is all inclusive!



NFF Lady H207





14 NFF *Miss Design* H036

PB SM	1/17/20	3753873	H036							
SVF Steel Force S701		Ruby NFF PTD 4B54								
sire... WLE Big Deal A617	dam... NFF Miss Design F103									
Shawnee Miss 770P		NFF Miss Design B112								
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
13	0.1	67	98	6	19	53	-0.01	0.78	125	71

Homozygous Polled Black

NFF Miss Design H036 is undeniably the most complete and fault free Purebred show heifer/donor prospect that has ever been raised at Nelson Family Farms. Flawless in her angles and joint work, elegant in her design, and elite in regard to her feature. Plain and simple we have admired H036 since day one! An aesthetically eye appealing female that has been blessed with the perfect blaze face and soft, dense hair coat that further compliments her functional body style. H036 is sired by the Mid Continent Farms herd sire, WLE Big Deal A617, backed by the famed Shawnee Miss 770P matriarch. Maternally she is backed by two shots of the legendary Rhythm 418P. This stunning January born female has the credentials to go the distance and the build to facilitate for success on the largest stage... a must see on sale day!



Rhythm 418P - Influential Matriarch and Maternal Great Granddam

15

NFF *Snowball* H215

PB SM		3/3/20		3753869		H215				
W/C Loaded Up 1119Y				3C Macho M450 BZ						
sire... GEFF County O				dam... NFF Snowball Y062						
Ruby NFF Rhythm 475B				Falck Miss Snowball N901						
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
9	2.4	74	115	6	27	63	0.09	0.91	126	76

Polled Black

NFF Snowball H215 is sired by the six-figure valued GEFF County O, one of the hottest and most exciting young Purebred Simmental sires in the business. The dam of H215 is the prolific NFF Snowball Y062 matron that has left a lasting impression on the Nelson Family Farms program. H215 is a three-quarter sister in blood to the Lot 1 female in the 2019 DreamWorks sale, NFF Snowball G251. G251 was successfully campaigned to countless victories last fall and winter.



NFF Snowball H215



NFF Snowball Y062 - ref dam



GEFF County O - ref sire

16

NFF *Snowball* H121

PB SM		2/5/20		3753942		H121				
Yardley Impressive T371				3C Macho M450 BZ						
sire... Yardley High Regard W242				dam... NFF Snowball Y062						
Miss Yardley T68				Falck Miss Snowball N901						
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
9	1.9	70	105	4	29	64	0.16	0.76	121	75

Horned Black

NFF Snowball H121 is a big centered, bold ribbed daughter of Snowball that is from a powerful flush of High Regard daughters. Y062 has been and will remain a foundation breeding piece here at Nelson Family Farms. Skeletal quality, genuine rib shape, and an elegant look that simply cannot be denied.



NFF Snowball H121

17

NFF *Snowball* H112

PB SM		2/3/20		3753871		H112				
Yardley Impressive T371				3C Macho M450 BZ						
sire... Yardley High Regard W242				dam... NFF Snowball Y062						
Miss Yardley T68				Falck Miss Snowball N901						
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
9	1.9	70	105	4	29	64	0.16	0.76	121	75

Polled Black

H112 is another member of the High Regard x Snowball Y062 flush that has yielded a set of females with structural integrity, flexibility, and longevity. She is sleek made, up headed, angular in her design. H112 is an attractive February blaze faced female with a promising future.



NFF Snowball H112



NFF Snowball H104

18

NFF *Snowball* H104

PB SM	2/2/20	3753964	H104							
Yardley Impressive T371		3C Macho M450 BZ								
sire... Yardley High Regard W242		dom...NFF Snowball Y062								
Miss Yardley T68		Falck Miss Snowball N901								
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
9	1.9	70	105	4	29	64	0.16	0.76	121	75

Horned Black

NFF Snowball H104 is the third sister from the High Regard x Snowball Y062 flush. She is sensible in her frame size, stout hipped, wide pinned, and bold about her mid rib. Her correctness of angles, stout bone work and big feet have facilitated the foundation of her structural integrity.



NFF Princess H189

JBSF Logic 5E - ref sire



19

NFF *Princess* H189

3/4 SM 1/4 AN	2/19/20	3753958	H189							
W/C Relentless 32C		Mr HOC Broker								
sire... JBSF Logic 5E		dom...JSN Ms Princess 201B								
Brooks Steel Magnolia X57		414 Princess								
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
7	3.6	73	102	4	19	55	0.08	0.43	98	66

Polled Black

NFF Princess H189 is sired by JBSF Logic 5E, the full brother to the 2019 AJSA National Classic Grand Champion Female for the Guyer family that endured a highly successful campaign during her tenure on the show road. The dam of H189 is the \$70,000 JSN Ms Princess 201B, the 2016 FWSS Grand Champion Percentage Simmental female. 201B is sired by the Triple Crown winning MR HOC Broker and backed by the legendary J&J Queen 414 matriarch. A stunning SimAngus blaze faced female that offers a royal pedigree to compliment her first class look!

20

NFF *Cover Girl* H102

3/4 SM 1/4 AN	2/2/20	3753909	H102							
Yardley Utah Y361		W/C Lock Down 206Z								
sire... W/C Relentless 32C		dom...NFF Cover Girl C069								
Miss Werning KP 8543U		NFF Centerfold U085								
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	3.3	81	115	5	24	64	0.28	0.73	122	77

Polled Black

NFF Cover Girl H102 is sired by the "King of the Ring", W/C Relentless 32C and backed by the influence of W/C Lock Down 206Z on her maternal side. A solid black, sharp featured, sound-built female that offers a futuristic look. A product of the Centerfold cow family!



NFF Cover Girl H102

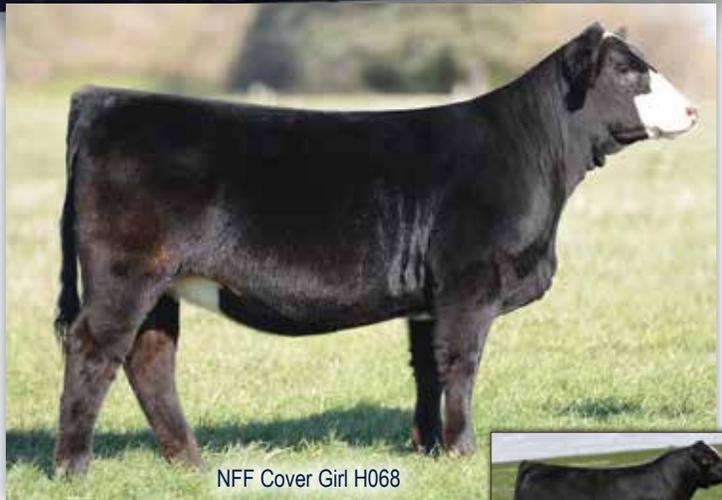
21 NFF *Cover Girl* H068

PB SM	1/24/20	3753962	H068
CCR Cowboy Cut 5048Z		W/C Wde Track 694Y	
sire... SFG Cowboy Logic D627	dom... NFF Cover Girl C045		
SFG Queen B01		NFF Firefly X012	

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
13	2.1	94	143	7	21	68	0.11	1.04	143	89

Polled Black

NFF Cover Girl H068 is sired by the elite calving ease specialist, SFG Cowboy Logic D627 and backed by the B01 matron. Cowboy Logic charts top 2% CE, top 1% WW, top 1% YW, top 2% ADG, top 3% API, and top 1% TI. H068 is backed by the influence of Wide Track on her maternal side. She charts top 3% WW, top 4% YW, top 20% API, and top 5% TI. Balanced and proven genetics!



NFF Cover Girl H068



SFG Cowboy Logic D627 - ref. sire

22 NFF *Georgina* H131

1/2 SM 1/2 AN	2/7/20	Pending	H131
ZKCC Easy Rider 601D		SAV Perfection 1891	
sire... NFF Notorius F036	dom... Champion Hill Georgina 8465		
NFF Wicked Z194		Champion Hill Georgina 3694	

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
11	3.7	70	97	3	17	52	0.04	0.97	116	69

Polled Black

Notorious F036 is the resident herd sire at Nelson Family Farms that is sired by Easy Rider and backed by the 2009 NAILE Grand Champion Percentage Simmental female, RCC-NFF Wicked. A big bodied, stout boned, wide based female that is built to last. Her added dimension, body shape, and capacity adds to her balance and style. A brood cow prospect that we anticipate to be a successful show heifer prospect.



NFF Georgina H131

23 NFF *Lucy* H170

3/4 SM 1/4 AN	2/15/20	3/53943	H170
Yardley Utah Y361		Ruby NFF Excalibur 002X	
sire... W/C Relentless 32C	dom... NFF Lucy A052		
Miss Werning KP 8543U		XCR Primetime Lucy R311	

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
8	4.1	77	112	3	22	60	0.16	0.71	111	71

Polled Black

NFF Lucy H170 is sired by the tried and true W/C Relentless 32C and backed by the influence of Ruby NFF Excalibur 002X on her maternal side. H170 is an up headed, smooth made, attractive female that is correct in her angles, smooth made, and offers a futuristic look.



NFF Lucy H170



NFF Foxy Lady H090

24 NFF *Foxy Lady* H090

3/4 SM 1/4 AN 1/30/20 3753881 H090

TKCC Carver 65C

W/C Relentless 32C

sire... **KCC1 Carver 512E**

dam... **NFF Foxy Lady F013**

TR Ms Precision 2077Z

JS Foxy Lady 2X

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	2	79	107	4	24	63	0.08	0.98	121	77

Polled Black

NFF Foxy Lady H090 is sired by 512E, our resident Carver son that is backed by the impressive TR MS Precision 2077Z matriarch that is a staple in the Kearns donor pen. H090 is a perfect blaze faced female that is flexible in her stride. Her best days are to come as a bred next summer and fall.



NFF She Is It H297

25 NFF *She Is It* H297

PB SM 5/9/20 3753933 H297

WS Pilgrim H182U

CNS Pays To Dream T759

sire... **ZKCC Big Chief 602D**

dam... **NFF She Is It E020**

ZKCC Whitney 157Y

NFF She Is It C073

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
12	1.5	65	93	7	21	53	0.13	0.75	122	72

Polled Black

NFF She Is It H297 is a sharp featured, smooth fronted female that is equipped with the extra bells and whistles! Sound built, clean jointed, and attractive in her profile. H297 is sired by Big Chief, the full brother to Easy Rider, resident herd sire at Nelson Family Farms. H297 is backed by the Pays To Dream daughter, E020, the young and hardworking female from a proven cow line.





26

NFF *Ellen* H158

ANGUS	2/12/20	19803560	H158							
C&C McKinley 3000 EXAR		PVF Radiance 0126								
sire... Gateway Follow Me F163	dam... PVF Ellen 405									
Dunk-W Maxine HR 505C		PVF Ellen 2122								
CE	BW	WW	YW	CEM	Milk	MW	Marb	REA	\$B	\$C
2	3.2	47	77	8	15	41	0.3	0.6	105	166

Homozygous Polled **Homozygous Black**

Balance, presence, and future... H158 checks the boxes and combines as many positive attributes as we can describe. Since day one this stunning daughter of Follow Me has combined structural integrity, body mass, and presence. Her silhouette quality is further enhanced by her stoutness of hip and pin set from behind. The dam of H158 is the prolific PVF Ellen 405 matron, the dam of NFF T/R Ellen F181, the popular and dominant Insight daughter campaigned by Caroline Mayer during the 2019 show season. Her most notable victory came in Louisville, KY when she was slapped Division V Junior Champion Owned Heifer at the National Junior Angus Show. Follow Me has evolved as one of the hottest and most exciting new Angus sires in the business. We firmly believe that H158 has the credentials to find the backdrop at the highest levels...she is destined for the bright lights!



NFF T/R Ellen F181 - 2019 NJAS Division V Junior Champion Heifer Maternal sister to Lot 26 & 27





SHER The Wood 83F - ref. sire

27

NFF *Ellen* H024

ANGUS	1/10/20	19808504	H024							
B C Lookout 7024		PVF Radiance 0126								
sire... SHER The Wood 83F	dam... PVF Ellen 405									
Sherwood Rosebud 83U		PVF Ellen 2122								
CE	BW	WW	YW	CEM	Milk	MW	Marb	REA	\$B	\$C
6	2.5	50	86	5	20	52	0.24	0.39	102	169

Homozygous Polled Homozygous Black

NFF Ellen H024 is another maternal sister to the popular NFF T/R Ellen F181 female that was shown dominantly by the Mayer family. PVF Ellen has stepped into the role as a leading matron in the Angus division at Nelson Family Farm. SHER The Wood 83F is the \$120,000 valuation outcross Angus sire that offers a unique blend of stoutness, skeletal quality, and balance. H024 is a striking female that we anticipate to follow in the footsteps of her dam and older sister...she'll always be an Ellen!



NFF Payton H069

28

NFF *Payton* H069

ANGUS	1/25/20	19808502	H069							
B C Lookout 7024		Connealy Spur								
sire... SHER The Wood 83F	dam... NFF Payton B025									
Sherwood Rosebud 83U		NFF Payton X091								
CE	BW	WW	YW	CEM	Milk	MW	Marb	REA	\$B	\$C
6	2.7	56	100	7	23	69	0.3	0.2	93	163

Homozygous Polled Homozygous Black

H069 is a stout, powerful, and three-dimensional daughter of the \$120,000 valuation SHER The Wood 83F. She is a big footed, wide based January prospect that is backed by a daughter of Connealy Spur. We have always admired her natural power, shape, and genuine fleshing ability. A brood cow in the making!

29 NFF Proven Queen H003

ANGUS 1/1/20 19803799 H003

S A V Brilliance 8077 Dameron P V F Raptor 702

sire... **PVF Insight 0129**

dam... **PVF Proven Queen 2114**

PVF Missie 790

FCF SCC PVF Proven Queen 615

CE	BW	WW	YW	CEM	Milk	MW	Marb	REA	\$B	\$C
0	3.1	45	78	1	27	44	0	0.94	107	175

Homozygous Polled Homozygous Black

H003 is a striking January daughter of the tried and true, PVF Insight 0129. The dam of H003 is PVF Proven Queen 2114, a direct daughter of the legendary FCF SCC PVF Proven Queen 615. 2114 is a maternal sister to one of the most impressive and dominant Angus females to EVER where a leather lead, FCF Proven Queen 419. 419 was the 2015 NAILE Grand Champion and 2016 NWSS Grand Champion in both the Junior and Open Show. There is no doubt that the Proven Queen cow family has made as much of an impact as any cow line in the business... bred in the purple!



NFF Proven Queen H003



FCF Proven Queen 419 - maternal sister to dam



FCF SCC PVF Proven Queen 615 - maternal Granddam

30 NFF Blackcap H035

ANGUS 1/16/20 19802316 H035

S A V Brilliance 8077 EXAR Denver 2002B

sire... **PVF Insight 0129**

dam... **C&C Blackcap 4002**

PVF Missie 790

C&C Blackcap 1128

CE	BW	WW	YW	CEM	Milk	MW	Marb	REA	\$B	\$C
6	1.6	60	107	11	23	60	0.5	0.86	147	241

Homozygous Polled Homozygous Black

NFF Blackcap H035 is a long fronted, smooth made daughter of PVF Insight 0219 and backed by the influence of EXAR Denver 2002B from the famed Blackcap cow family. Body shape, depth of rib, and balance from the profile all stack in her favor!



NFF Blackcap H035

31 NFF Perfection H042

ANGUS 1/18/20 19814376 H042

Plattemere Weigh Up K360 EXAR Insight 9654B

sire... **Stevenson Turning Point**

dam... **NFF Perfection F118**

Stevenson Pride I167x

Ab-Lvs Net Perfection 053

CE	BW	WW	YW	CEM	Milk	MW	Marb	REA	\$B	\$C
19	-3.2	57	96	14	15	33	0.41	0.69	131	240

Homozygous Polled Homozygous Black

NFF Perfection H042 is a daughter of the popular Stevenson Turning Point and backed by the influence of Insight on her maternal side. H042 is bold ribbed, big hipped, sound built, and has been blessed with added hair quality. An exciting January prospect with unlimiting mating flexibility in production!



NFF Perfection H042

Bred Heifers



C-F/EBA Blackclass G001



C-F/EBA Blackclass G013



C-F/EBA Blackclass G016

32 C-F/EBA Blackclass G001

3/4 SM	1/4 AN	1/1/19	3768989	G001						
Yardley Utah Y361		ZKCC Chopper 844U								
sire... W/C Relentless 32C		dam... Mindemann Blackclass A24								
Miss Werning KP 8543U		Mindemann Blackclass 417								
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	1.7	67	90	4	19	52	0.21	0.76	111	68

Homozygous Polled Black

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411.
Estimated due 3/24/21. Heifer pregnancy

33 C-F/EBA Blackclass G013

3/4 SM	1/4 AN	1/3/19	3768992	G013						
Yardley Utah Y361		ZKCC Chopper 844U								
sire... W/C Relentless 32C		dam... Mindemann Blackclass A24								
Miss Werning KP 8543U		Mindemann Blackclass 417								
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	1.7	67	90	4	19	52	0.21	0.76	111	68

Homozygous Polled Black

Breeding Info Safe in calf to WLE Uno Mas X549, ASA#2532016.
Estimated due 2/27/21. Heifer pregnancy

34 C-F/EBA Blackclass G016

3/4 SM	1/4 AN	1/4/19	3768993	G016						
Yardley Utah Y361		ZKCC Chopper 844U								
sire... W/C Relentless 32C		dam... Mindemann Blackclass A24								
Miss Werning KP 8543U		Mindemann Blackclass 417								
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	1.7	67	90	4	19	52	0.21	0.76	111	68

Homozygous Polled Black

Breeding Info Safe in calf to WLE Uno Mas X549, ASA#2532016.
Estimated due 1/14/21. Heifer pregnancy

A powerful trio of three-quarter blood females initiate the bred female offering! Sired by the \$87,500 king of the ring, W/C Relentless 32C and backed by the foundation donor of the program and featured lot 1 female of this very offering, Mindemann Blackclass A24. Stoutness of foot and bone, wide based, bold ribbed, and balanced from the side. G016, G013, and G001 are undoubtedly the product of our program and represent our effort to offer our very best. The generating potential and return on investment is all inclusive... bid with confidence!



Mindemann Blackclass A24 - ref. dam



W/C Relentless 32C - ref sire

35 C-F/EBA *Blacklass* G008

3/4 SM 1/4 AN 1/2/19 3768990 G008
 CNS Pays To Dream T759 ZKCC Chopper 844U
 sire... **SC Pay The Price C11** dam... **Mindemann Blacklass A24**
 LLSF Urababydoll U194 Mindemann Blacklass 417

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
9	1.3	65	94	4	17	50	0.13	0.87	104	66

Polled Black

Breeding Info Safe in calf to WLE Uno Mas X549, ASA#2532016.
 Estimated due 2/27/21. Heifer pregnancy



C-F/EBA Blacklass G008

36 C-F/EBA *Blacklass* G005

3/4 SM 1/4 AN 1/2/19 3768991 G005
 CNS Pays To Dream T759 ZKCC Chopper 844U
 sire... **SC Pay The Price C11** dam... **Mindemann Blacklass A24**
 LLSF Urababydoll U194 Mindemann Blacklass 417

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
9	1.3	65	94	4	17	50	0.13	0.87	104	66

Polled Black

Breeding Info Safe in calf to KCC1 Carver 284E, ASA#3353408.
 Estimated due 4/28/21.



C-F/EBA Blacklass G005

G008 and G005 are flush mate sisters that are backed by the powerful Mindemann Blacklass A24 matron. This striking pair of sisters are sired by the two-time National Western Stock Show Grand Champion Simmental Bull, SC Pay The Price C11. Skeletal quality, look, presence, and natural shape. This set of A24 daughters are a single generation away from producing elite Purebreds... hang your hat on a cow family that never misses!





C-F/EBA Blacklass G299

37 C-F/EBA *Blacklass* G299

3/4 SM		1/4 AN		3/10/19		3768995		G299		
W/C Loaded Up 1119Y					ZKCC Chopper 844U					
sire... JASS On The Mark 69D					dam... Mindemann Blacklass A24					
Jass Sable's Time 53X					Mindemann Blacklass 417					
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
11	1.6	69	102	6	18	53	0.1	0.87	117	67

Homozygous Polled Black

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411.

Estimated due 3/24/21. Bull pregnancy



C-F/EBA Blacklass G292

38 C-F/EBA *Blacklass* G292

3/4 SM		1/4 AN		3/9/19		3768996		G292		
W/C Loaded Up 1119Y					ZKCC Chopper 844U					
sire... JASS On The Mark 69D					dam... Mindemann Blacklass A24					
Jass Sable's Time 53X					Mindemann Blacklass 417					
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
11	1.6	69	102	6	18	53	0.1	0.87	117	67

Homozygous Polled Red

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411.

Estimated due 3/14/21. Bull pregnancy

G299 and G292 are the next pair of sisters from the A24 cow family. This pair of powerful, shapely, stout females are sired by the standout son of W/C Loaded Up 1119Y known as JASS On The Mark 69D. G299 is the big bodied, stout boned black motley faced female that is massive in her body shape. G292 is the chiseled red head that offers a look of balance and style that is second to none! Regardless of which female you prefer, rest assured they are backed by generations of consistency.



C-F/EBA Blacklass G289

39 C-F/EBA *Blacklass* G289

3/4 SM		1/4 AN		3/8/19		3768994		G289		
SVF Steel Force S701					ZKCC Chopper 844U					
sire... WLE Big Deal A617					dam... Mindemann Blacklass A24					
Shawnee Miss 770P					Mindemann Blacklass 417					
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
11	-0.2	61	82	4	18	48	0.16	0.71	109	66

Homozygous Polled Black

C-F/EBA Blacklass G289 is a true standout among the bred heifer division this year. It is our commitment to offer the BEST, and G289 is the cream of the crop. A stunning blaze faced female that exemplifies skeletal quality, look, and maternal function. She is safe in calf to Sniper with a heifer pregnancy on board for a quick return on investment!

Breeding Info Safe in calf to Sniper. Estimated due 2/27/21. Heifer pregnancy

40 NFF *Black Star* G112

PB SM 1/25/19 3597171 G112
 W/C Loaded Up 1119Y Ruby NFF Excalibur 002X
 sire... **W/C Bankroll 811D** dam... **NFF Black Star B100**
 Miss Werning KP 8543U NFF Black Star R5003

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	3.6	79	117	4	26	65	0.01	0.92	128	75

Polled Black

NFF Black Star G112 is a standout blaze faced daughter of the \$205,000 W/C Bankroll 811D and backed by the influence of the renown Black Star tribe. Bankroll is responsible for producing countless National Champions and high sellers. Power in the pedigree with a heifer calf pregnancy on board sired by Lover Boy!

Breeding Info Safe in calf to THSF Lover BoyB33, ASA#2983443. Estimated due 1/14/21. Heifer pregnancy



NFF Black Star G112



W/C Bankroll 811D - ref. sire

41 NFF *Black Star* G228

PB SM 2/22/19 3597186 G228
 Yardley Impressive T371 Ruby NFF Excalibur 002X
 sire... **Yardley High Regard W242** dam... **NFF Black Star A005**
 Miss Yardley T68 NFF Black Star R5003

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
5	5.3	75	115	0	23	61	0	0.84	113	70

Polled Black

G228 is a stout, big ribbed, soggy made daughter of the great Yardley High Regard W242 and backed by the famed Black Star cow family. A perfect blaze faced female that personifies the brood cow fundamentals that we strive to produce in every mating.

Breeding Info Safe in calf to KCC1 Carver 284E, ASA#3353408. Estimated due 5/2/21.



NFF Black Star G228

42 NFF *371* G048

3/4 SM 1/4 AN 1/12/19 3597159 G048
 Yardley Utah Y361 HL Kaboom 455S
 sire... **W/C Relentless 32C** dam... **NFF 371 C104**
 Miss Werning KP 8543U 371

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
9	3.6	73	104	4	20	56	0.33	0.7	111	73

Polled Black

G048 is a chiseled, smooth made, and ultra-attractive daughter of W/C Relentless 32C that is backed by HL Kaboom 4555. Undoubtedly one of the most unique featured females in the offering. She sells with a heifer calf pregnancy sired by the calving ease specialist, Uno Mas!

Breeding Info Safe in calf to WLE Uno Mas X549, ASA#2532016. Estimated due 2/27/21. Heifer pregnancy



NFF 371 G048



W/C Relentless 32C - ref. sire



NFF Lady G271

43

NFF *Lady* G271

3/4 SM	1/4 AN	3/6/19	3597251	G271						
Yardley Utah Y361		Ruby NFF Yukon Y108								
sire... W/C Relentless 32C		dam... NFF Lady A193								
Miss Werning KP 8543U		NFF Lady X034								
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	3.0	71	97	4	20	55	0.30	0.60	122	71

Polled Black

NFF Lady G271 is a sharp featured, strong built, smooth featured daughter of Relentless that combines the influence of Yukon on her maternal side. Yukon is the Built Right son of the legendary Rhythm 418P matron. G271 combines the elite cow families of the industry in 8543 and 418P... power in the blood!

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411. Estimated due 4/18/21.



NFF Lucy G089

44

NFF *Lucy* G089

3/4 SM	1/4 AN	1/21/19	3597124	G089						
Yardley Utah Y361		Ruby NFF Excalibur 002X								
sire... W/C Relentless 32C		dam... NFF Lucy A071								
Miss Werning KP 8543U		XCR Primetime Lucy R311								
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
4	7.4	86	126	-1	22	65	0.16	0.7	103	71

Polled Black

NFF Lucy G089 is a standout daughter of Relentless that is as extreme in her feature as any female in the bred offering. We love her presence, skeletal quality, and design. A sleek made female that sells with a heifer pregnancy sired by KCC1 Carver 512E.

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411. Estimated due 3/19/21. Heifer pregnancy



NFF All Star G181



SFG Cowboy Logic D627 - ref. sire

45

NFF *All Star* G181

3/4 SM	1/4 AN	2/10/19	3597128	G181						
CCR Cowboy Cut 5048Z		NFF In Focus Y015								
sire... SFG Cowboy Logic D627		dam... NFF All Star C116								
SFG Queen B01		NFF All Star X024								
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
10	2	75	105	5	19	56	0.11	0.57	125	76

Polled Black

NFF All Star G181 offers an outcross pedigree to many of the popular sire selection choices of today's industry. She is sired by SFG Cowboy Logic D627, the standout son of Cowboy Cut and is backed by the influence of Angus legend, Mytty In Focus. Her striking blaze face and a heifer pregnancy sired by Uno Mas are the icing on the cake!

Breeding Info Safe in calf to WLE Uno Mas X549, ASA#2532016. Estimated due 2/27/21. Heifer pregnancy

46 NFF *Miss Ellie* G215

3/4 SM	3/16 AN	1/16 AR	2/19/19	3597174	G215
CCR Cowboy Cut 5048Z			TNT Tuition U238		
sire... SFG Cowboy Logic D627			dam... NFF Miss Ellie B034		
SFG Queen B01			NFF Miss Ellie Z037		

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
15	0.6	91	137	8	21	67	0.32	0.92	144	87

Polled Black

NFF Miss Ellie G215 is a powerful, big ribbed, broody daughter of NFF Miss Ellie B034. B034 is a top producing daughter of TNT Tuition U238. A true brood cow prospect that is safe in calf to Uno Mas.

Breeding Info Safe in calf to WLE Uno Mas X549, ASA#2532016. Estimated due 2/27/21. Bull pregnancy



NFF Miss Ellie G215



SFG Cowboy Logic D627 - ref. sire

47 NFF *Miss Ellie* G199

PB SM	2/14/19	3597178	G199
CCR Cowboy Cut 5048Z		Hooks Shear Force 38K	
sire... SFG Cowboy Logic D627		dam... NFF Miss Ellie Z037	
SFG Queen B01		NFF Olivia X076	

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
16	-0.05	84	126	10	26	68	0.27	1.02	158	88

Polled Black

NFF Miss Ellie G199 is a perfect blaze faced purebred that is sired by Cowboy Logic and is further backed by the influence of Hooks Shear Force 38K on her maternal side. She combines a uniquely eye appealing phenotype with an impressive genomic profile, ranking in the top 4% of the breed for API! She sells safe in calf with a heifer calf on board!

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411. Estimated due 3/29/21. Heifer pregnancy



NFF Miss Ellie G199

48 NFF *Black Star* G189

3/4 SM	1/4 AN	2/12/19	3597175	G189
W/C Loaded Up 1119Y		S D S Graduate 006X		
sire... JASS On The Mark 69D		dam... NFF Black Star B004		
Jass Sable's Time 53X		NFF Black Star R002		

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
14	1	73	113	8	18	55	0.05	0.91	130	71

Polled Black

NFF Black Star G189 is a big bodied, stout, powerful daughter of On The Mark that is backed by a daughter of Graduate from the Black Star cow family. Heavy structured, bold ribbed, and built to last!

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411. Estimated due 3/19/21. Heifer pregnancy



NFF Black Star G189



NFF Wicked G260

RCC-NFF Wicked - ref. dam

49

NFF *Wicked* G260

3/4 SM 1/4 AN	3/4/19	3597262	G260
W/C Loaded Up 1119Y		DUFF New Edition 6108	
sire... JASS On The Mark 69D		dam... RCC-NFF Wicked	
Jass Sable's Time 53X		RCC Centerfold M6073	

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
12	2.3	71	107	5	22	57	0.07	0.79	126	68

Polled Black

NFF Wicked G260 is a direct daughter of the 2009 NAILE Grand Champion SimAngus Heifer, RCC-NFF Wicked. G260 is sired by JASS On The Mark 69D, the standout son of Loaded Up. Powerful, massive in her body shape, bold in her rib cage, and flawless on her feet and legs. As an added bonus she sells safe in calf to Uno Mas with a heifer pregnancy for a quick ROI.

Breeding Info Safe in calf to WLE Uno Mas X549, ASA#2532016. Estimated due 2/27/21. Heifer pregnancy



NFF Wicked G253

FHEN Halftime A127 - ref. sire

50

NFF *Wicked* G253

5/8 SM 3/8 AN	3/2/19	3597149	G253
S A V Brilliance 8077		Kappes Trailblazer S516	
sire... FHEN Halftime A127		dam... NFF Wicked B079	
R&R Miss Cut Above Y127		RCC-NFF Wicked	

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
12	1.7	74	112	6	20	57	0.1	0.73	124	70

Polled Black

NFF Wicked G253 is sired by the undisputed sire of champions, high sellers, and individuals of influence throughout the industry, FHEN Halftime. G253 is massive in her body shape, bold in her upper rib cage, and defines the brood cow essentials. A true powerhouse SimAngus female that is safe in calf to Carver 512E.

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411. Estimated due 3/14/21. Bull pregnancy



NFF Blanch G134

51

NFF *Blanch* G134

3/4 SM 1/8 AN 1/8 AR	1/30/19	3721412	G134
WS Pilgrim H182U		NFF Mulberry X053	
sire... ZKCC Easy Rider 601D		dam... NFF Blanch Z135	
ZKCC Whitney 157Y		NFF Blanch W005	

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
7	4.3	68	98	3	14	49	0.19	0.62	100	65

Polled Black

NFF Blanch G134 is a moderate framed, dense bodied, sound footed daughter of ZKCC Easy Rider 601D. Easy Rider is the standout son of the late Pilgrim, a sire that left a lasting impression on the business and countless daughters in production at the top outfits in America. G134 is backed by the influence of the Red Angus stud, Mulberry. G134 is destined to exemplify udder quality.

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411. Estimated due 3/9/21. Bull pregnancy

52

NFF *Bailey* G119

3/4 SM 1/8 AR 3/32 AN 1/32 CS 1/26/19 3597176 G119

SVF Steel Force S701 NFF Mulberry X053

sire... **WLE Big Deal A617**

dam... **NFF Bailey E155**

SHAWNEE MISS 770P

NFF Bailey Y020

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
11	1	64	89	6	20	52	0.14	0.64	113	67

Polled Red

NFF Bailey G119 is a standout three-quarter blood SimAngus female that is sired by Big Deal and backed by the influence of NFF Mulberry X053, the son of the maternal legend Red Fine Line Mulberry 26P. Red hided cattle continue to gain popularity in every sector of the business, especially when they are this complete!

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411. Estimated due 3/24/21. Heifer pregnancy



NFF Bailey G119

53

NFF *Centerfold* G188

PB SM 2/12/19 3597137 G188

SVF Steel Force S701 SVF/NJC Built Right N48

sire... **WLE Big Deal A617**

dam... **NFF Built Right W082**

Shawnee Miss 770P

RCC Centerfold M6073

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
15	0.3	64	87	6	22	54	-0.01	0.73	123	69

Polled Red

NFF Centerfold G188 is the second red head from the Big Deal sire group. She is massive in her center body capacity, bold in her shape, and sets to the surface with extreme confidence and ease. A big footed, wide pinned, robust female that offers a stunning blaze face to accompany her quality of build.

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411. Estimated due 4/13/21.



NFF Centerfold G188

54

NFF *Wicked* G151

PB SM 2/3/19 3597248 G151

SVF Steel Force S701 RCC Smoldering Virtuoso

sire... **WLE Big Deal A617**

dam... **NFF Wicked A154**

Shawnee Miss 770P

RCC-NFF Wicked

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
13	1	66	89	4	18	51	0.09	0.56	127	71

Polled Red

G151 is a stunning red hided daughter of WLE Big Deal A617 that is a powerful Purebred. She offers a balance of calving ease, performance, and true phenotype. Study her genuine shape, fleshing ability, and brood cow dimension.

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411. Estimated due 4/3/21.



NFF Wicked G151



G177 - \$12,750 full sister



NFF Lucy G091

55

NFF *Lucy* G091

PB SM		1/21/19		3597122		G091				
HTP/SVF Duracell T52				PVFS Ruby Madden 126Y						
sire... GSC GCCO Dew North 102C				dam... NFF Lucy E053						
Welsh's Scarlet 161Z				NFF Lucy B120						
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
15	-0.4	75	107	7	25	62	-0.06	0.92	128	77

Polled Black

NFF Lucy G091 is stout boned, long sided, and powerful daughter of the calving ease specialist, GSC GCCO Dew North 102C and backed by the maternal great, PVFS Ruby Madden 126Y. She charts top 10% CE, top 15% BW, and remains balanced in her numeric values across the board. She sells safe to Uno Mas with a heifer baby on board due in February.

Breeding Info Safe in calf to WLE Uno Mas X549, ASA#2532016. Estimated due 2/27/21. Heifer pregnancy



NFF Wicked G080

56

NFF *Wicked* G080

PB SM		1/18/19		3597120		G080				
HTP/SVF Duracell T52				FHEN Halftime A127						
sire... GSC GCCO Dew North 102C				dam... NFF Wicked E046						
Welsh's Scarlet 161Z				NFF Wicked C015						
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
15	-0.8	79	114	8	20	60	0.01	0.96	133	81

Polled Black

NFF Wicked G080 is a moderate power packed daughter of Dew North that is backed by the famed Wicked cow family that is responsible for numerous high sellers, champions, and individuals of influence. Combine her already proven lineage with the potent generating power of Halftime and it becomes a winning combination. A stout featured Purebred that is safe in calf to Uno Mas with a heifer pregnancy. Value added genetics that will enhance any program!

Breeding Info Safe in calf to WLE Uno Mas X549, ASA#2532016. Estimated due 2/27/21. Heifer pregnancy



NFF Joy G315

57

NFF *Joy* G315

3/4 SM 1/4 AN		3/12/19		3597218		G315				
CNS Pays To Dream T759				Ruby NFF Yukon Y108						
sire... Ruby NFF PTD 4B54				dam... NFF Joy A161						
Ruby NFF Rhythm 2123Z				G479						
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
9	3.2	67	115	6	18	52	0.11	0.66	114	65

Polled Black

NFF Joy G315 is a long fronted, smooth made three-quarter blood daughter that is backed by not only one shot of 418P, but two! Sired by Ruby NFF PTD 4B45, a maternal grandson of the famous Rhythm 418P matron, while being from a Yukon bred dam. Consistency is key and pedigree means everything!

Breeding Info Safe in calf to Ruby NFF Incentive 307A, ASA#2765084. Estimated due 2/27/21. Heifer pregnancy

58 NFF *Cover Girl* G338

3/4 SM 1/4 AN	3/22/19	3597168	G338
CNS Pays To Dream T759		BR Midland	
sire... Ruby NFF PTD 4B54	dam... NFF Cover Girl W070		
Ruby NFF Rhythm 2123Z		RCC Cover Girl M436	

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
8	4.9	74	122	5	19	56	0.14	0.71	114	68

Polled Black

NFF Cover Girl G338 is a perfect blaze faced daughter of Ruby NFF PTB 4B45 that is backed by a standout brood cow sired by BR Midland. This three-quarter blood female is flawless in her phenotype and travels with true athleticism. She sells safe in calf to Uno Mas with a heifer pregnancy that will be a resulting Purebred!

Breeding Info Safe in calf to WLE Uno Mas X549, ASA#2532016. Estimated due 2/27/21. Heifer pregnancy



NFF Cover Girl G338

59 NFF *Cover Girl* G297

5/8 SM 3/8 AN	3/10/19	3597212	G297
TKCC Carver 65C		Ruby NFF PTD 4B54	
sire... KCC1 Carver 284E	dam... NFF Cover Girl E158		
TR Ms Precision 2077Z		NFF Covergirl S044	

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
9	2.4	66	105	5	21	54	0.2	0.6	117	67

Polled Black

NFF Cover Girl G297 is sired by KCC1 Carver 284E, a resident herd sire for us at Nelson Family Farm that is backed by the \$33,000 Carver and the \$25,000 TR Ms Precision 2077Z. She is moderate framed, bold centered female that is built to last. She sells safe in calf to the calving ease specialist, Uno Mas!

Breeding Info Safe in calf to WLE Uno Mas X549, ASA#2532016. Estimated due 2/27/21. Bull pregnancy



NFF Cover Girl G297

60 NFF *Black Bear* G096

3/4 SM 1/4 AN	1/22/19	ASA 3796751	G096
HTP/SVF Duracell T52		FHEN Halftime A127	
sire... GSC GCCO Dew North 102C	dam... T/R NFF Black Bear E319		
Welsh's Scarlet 161Z		GCC Black Bear 046Z	

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
13	0.6	78	113	7	21	60	0.04	0.89	111	72

Polled Black

G096 is a long bodied, smooth made female with length of side and extension. She is safe to our resident herd sire, Carver 512E.

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411. Estimated due 3/14/21. Bull pregnancy



GSC GCCO Dew North 102C - ref. sire



NFF Black Bear G243

61 NFF *Black Bear* G243

1/2 SM 1/4 AN 1/4 CS 2/26/19 ASA 3796753 G243

Harkers Icon

sire... **Rocking P Legendary C918**

dam...**046Z**

RP/MP Valentine 127X

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
9	2.5	66	99	4	21	71	0.02	0.66	98	61

Polled Black

G243 is a standout daughter of Legendary that is stunning in her profile. She is big boned, stout made, long fronted and safe in calf with a heifer pregnancy!

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411. Estimated due 3/19/21. Heifer pregnancy



62 NFF WB *Frontier Gal* G262

ANGUS 3/5/18 AAA 19864325 G262

Plainview Lutton E102

PVF Insight 0129

sire... **S&R Roundtable J328**

dam... **EXAR Frontier Gal 4872**

PVF Proven Queen 786

EXAR Frontier Gal 1405

CE	BW	WW	YW	CEM	Milk	MW	Marb	REA	\$B	\$C
5	3.6	58	97	10	21	59	0.31	0.79	140	227

Homozygous Polled Homozygous Black

NFF WB Frontier Gal G262 is a full sister to the \$18,000 sale topping female from the 2019 sale, NFF WB Fronter Gal G244 that was selected by Alyssa Jo Nesler of La Crescent, Minnesota. She is sired by the great Roundtable and backed by the famed EXAR Frontier Gal 1405 cow family that has generated well over the Million-dollar mark in production. Power in the pedigree to say the least... bid with the utmost confidence!

Breeding Info Safe in calf to NFF Foresight H044. Estimated due 3/1/21.



NFF WB Frontier Gal G262



G244 - \$18,000 full Sister



EXAR Frontier Gal 1405 - maternal granddam

63 NFF WB *Winnie* G263

ANGUS 3/5/18 AAA 19864326 G263

Dameron Best In Class

EXAR Blue Chip 1877B

sire... **WB Pendleton 708 PVF SWSN**

dam... **EXAR Winnie 5792**

WB PVF SF Lucy 4033

EXAR Winnie 5291

CE	BW	WW	YW	CEM	Milk	MW	Marb	REA	\$B	\$C
2	4.2	69	117	6	25	107	0.54	0.51	142	223

Homozygous Polled Homozygous Black

NFF WB Winnie G263 is a maternal sister to the \$8,000 NFF WB Winnie G273 that was purchased by the Nesler family of La Crescent, Minnesota in the 2019 sale. G263 is sired by the 2019 NWSS Grand Champion, WB Pendleton 708 PVF SWSN. From the famed Winnie cow family that was an integral part of the Express Ranches program of Oklahoma.

Breeding Info Safe in calf to NFF Foresight H044. Estimated due 2/25/21.



NFF WB Winnie G263



G273 - \$8,000 maternal sister

64 NFF *Ms Opportunist* G230

ANGUS 2/22/19 19814451 G230

S A V Brilliance 8077

BSF Opportunist Z5

sire... **PVF Insight 0129**

dam... **Go MS Opportunist 148B**

PVF Missie 790

Go MS Daybreak 89X

CE	BW	WW	YW	CEM	Milk	MW	Marb	REA	\$B	\$C
5	1.5	51	87	8	23	66	-0.11	1.41	140	225

Homozygous Polled Homozygous Black

NFF Ms Opportunist G230 is sired by PVF Insight 0219 and backed by the two-time National Western Stock Show Reserve Grand Champion, Opportunist. She is big footed, stout boned, and built to last. She sells with a heifer baby on board sired by Stevenson Turning Point!

Breeding Info Safe in calf to Stevenson Turning Point, AAA#18434747. Estimated due 2/27/21. Heifer pregnancy



NFF Ms Opportunist G230



NFF Bell G167

65

NFF *Bell* G167

ANGUS	2/7/19	AAA PENDING	G167
Dameron First Class		Connealy Danny Boy	
sire... Colborn Primo 5153			dam...NFF Miss Bell T063
Silveiras Saras Dream 1339		Champion Hill Bell 3580	

CE	BW	WW	YW	CEM	Milk	MW	Marb	REA	\$B	\$C
6	0.7	40	72	9	14	90	0.26	0.33	86	120

Homozygous Polled Homozygous Black

NFF Bell G167 is sired by the undisputed sire of high sellers, champions, and individuals of influence, Colburn Primo 5153. She is backed by a big bodied, stout featured Danny Boy dam on her maternal side. G167 is massive in her mid-rib, soft bodied, and correct in her angles. A true brood cow prospect!

Breeding Info Safe in calf to Stevenson Turning Point, AAA#18434747. Estimated due 2/27/21. Bull pregnancy



NFF Miss Wix G368

66

NFF *Miss Wix* G368

ANGUS	4/9/18	19814375	G368
PVF Insight 0129		S S Incentive 9J17	
sire... EXAR Insight 9654B			dam...NFF Miss Wix C130
EXAR Princess 1416		NFF Miss Wix Y001	

CE	BW	WW	YW	CEM	Milk	MW	Marb	REA	\$B	\$C
4	2.1	54	97	9	23	84	0.18	0.87	130	204

Homozygous Polled Homozygous Black

NFF Miss Wix G368 is sired by the leading Insight son, EXAR Insight 9654B. She is from a big centered, stout daughter of SS Incentive 9J17. She is a bigger framed, long sided female that is square hipped, soft bodied, and sound in her basic build.

Breeding Info Safe in calf to KCC1 Carver 512E, ASA#3353411. Estimated due 3/24/21. Heifer pregnancy





C-F/EBA *Blacklass* F317
**2020 Wisconsin Livestock Expo Grand
 Champion Simmental Female**
 Congratulations Clayton Walsh



NFF *Lady* G295
**2020 Minnesota Junior Spring
 Classic 3rd Overall Female**
 Congratulations Bartsh Cattle Co. & Julianna Wise



NFF WB *Frontier Gal* G244
**2020 Minnesota State Angus Field Day
 Champion Owned Female**
 Congratulations Alyssa Nesler



T/R NFF *Princess* E307
2019 NWSS Grand Champion Angus Female
 Congratulations Kayden Nowatzke



NFF T/R *Ellen* F181
**2019 NJAS Division V Junior Champion Female
 2019 Minnesota Jr. Angus Show Heifer of the Year**
 Congratulations Caroline Mayer

Notes



Watch the Sale Live Online...

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When one hears the Nelson Family name in a conversation involving the beef industry, one instantly gravitates towards Joe Nelson in their mind. Over the years Joe and his family have cut a wide swath in the commercial sector through ownership of 2 commission yards and showing no fear in significant investments in stock and land along the way. Joe took the American Dream to the next level when he was provided with opportunity and needs no rear view mirror as he knows full steam ahead into tomorrow and into next year is the only path for him and his family. He instilled that same thought process into his son, Matt, and his daughter Kayla in their formative years and therefore they maintain a very active role in the day to day in this expansive operation.

While Matt and his family oversee their feeding ventures, Kayla and her husband, Gabe, manage the registered sector of Nelson Family Farms. Joe and Matt will both tell you that this registered cowherd is Gabe's "baby" and those of you that know Gabe personally, know that it is his passion. Gabe wears himself thin making breeding decisions and gearing up for this sale making sure presentation is as good as it possibly can be to entice one to come to the annual event. As you study what lies between the covers of this sale book you will notice cow families represented that have influenced show winners from Texas to Minnesota, from the Appalachians to the Rockies and states in between. Angus and Simmental cattle from this operation have went on to influence some of the highlight programs in the country and past partnerships with family's like Ruby Cattle Company have been rewarding ventures as well.

This set of stock will go out and over preform for their new owners as they do every single year. The show heifers are very rewarding for the families that tie into them and the bred cattle have produced progeny that have more than compensated the initial acquisition price. This program loves to see their customers succeed and make money because they understand repeat business on all levels is essential to their survival and the long term relationships that everyone desires. We hope to see each of you on the first Friday evening of December, Happy Thanksgiving.



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